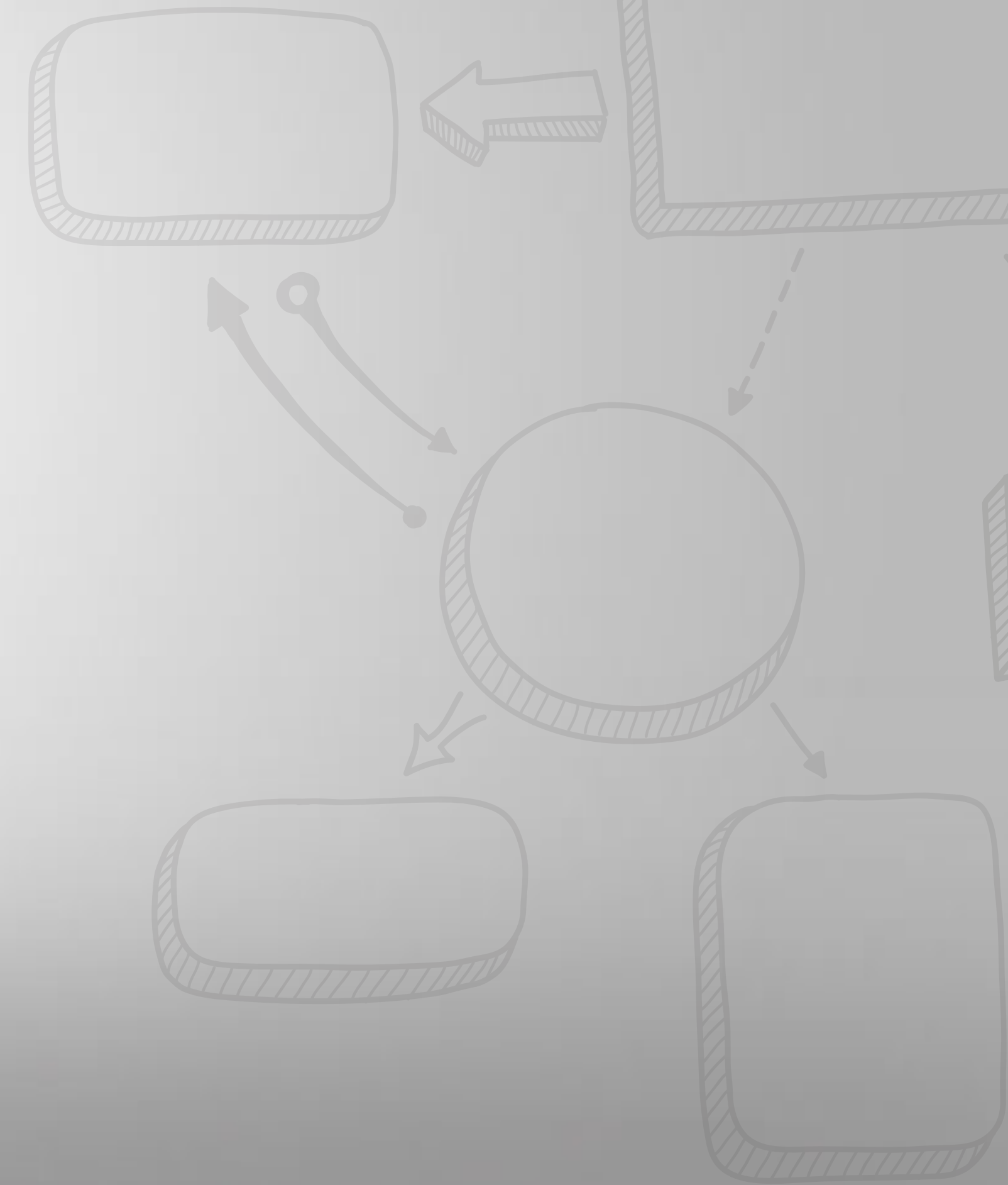


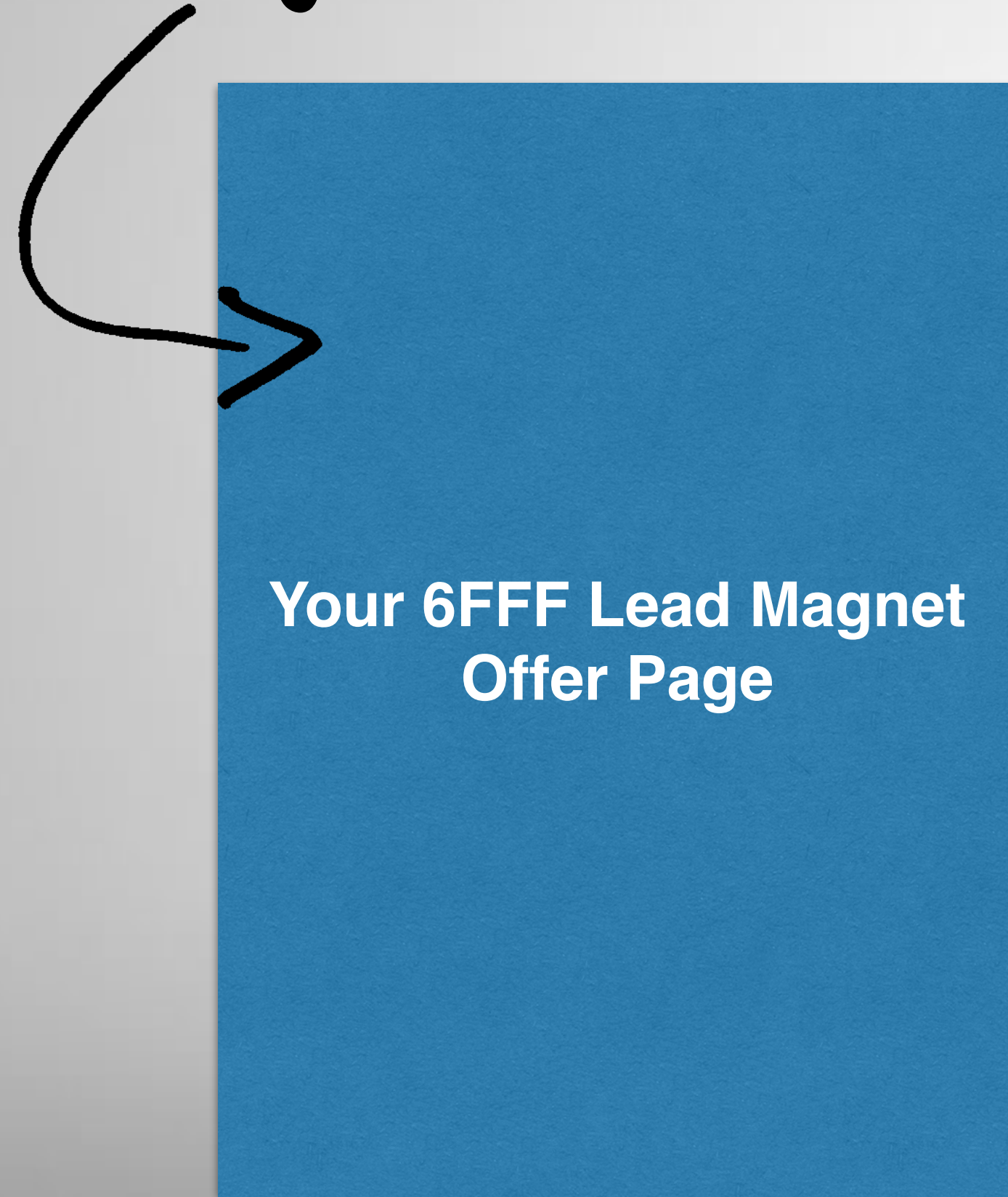
Presenting Your Customer Captivation Offer:

The 6FFF Customer
Captivation Offer Page



Presenting Your Customer Captivation Offer:

What gets offered here...



...gets delivered here

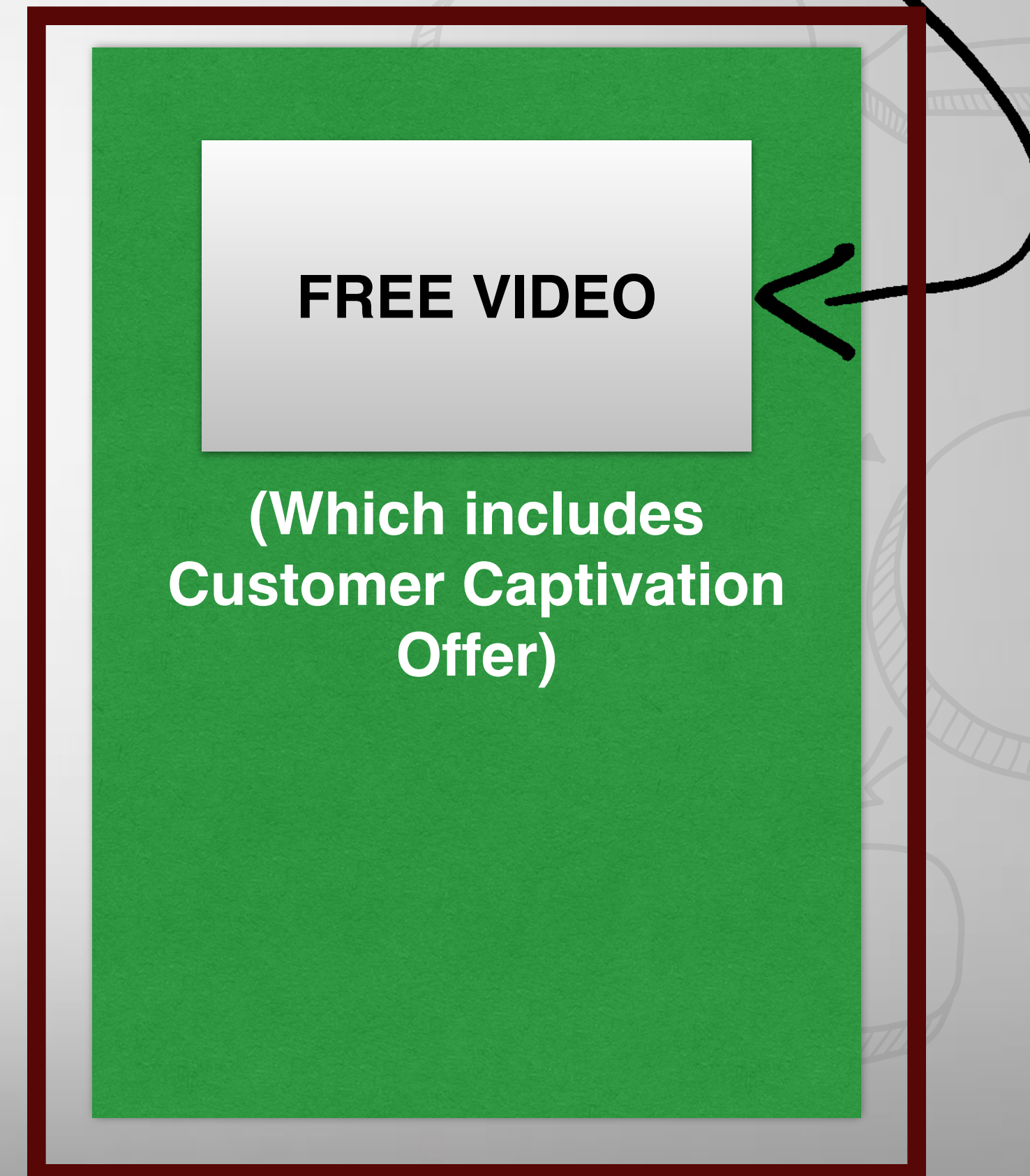


Presenting Your Customer Captivation Offer:

What gets offered here...



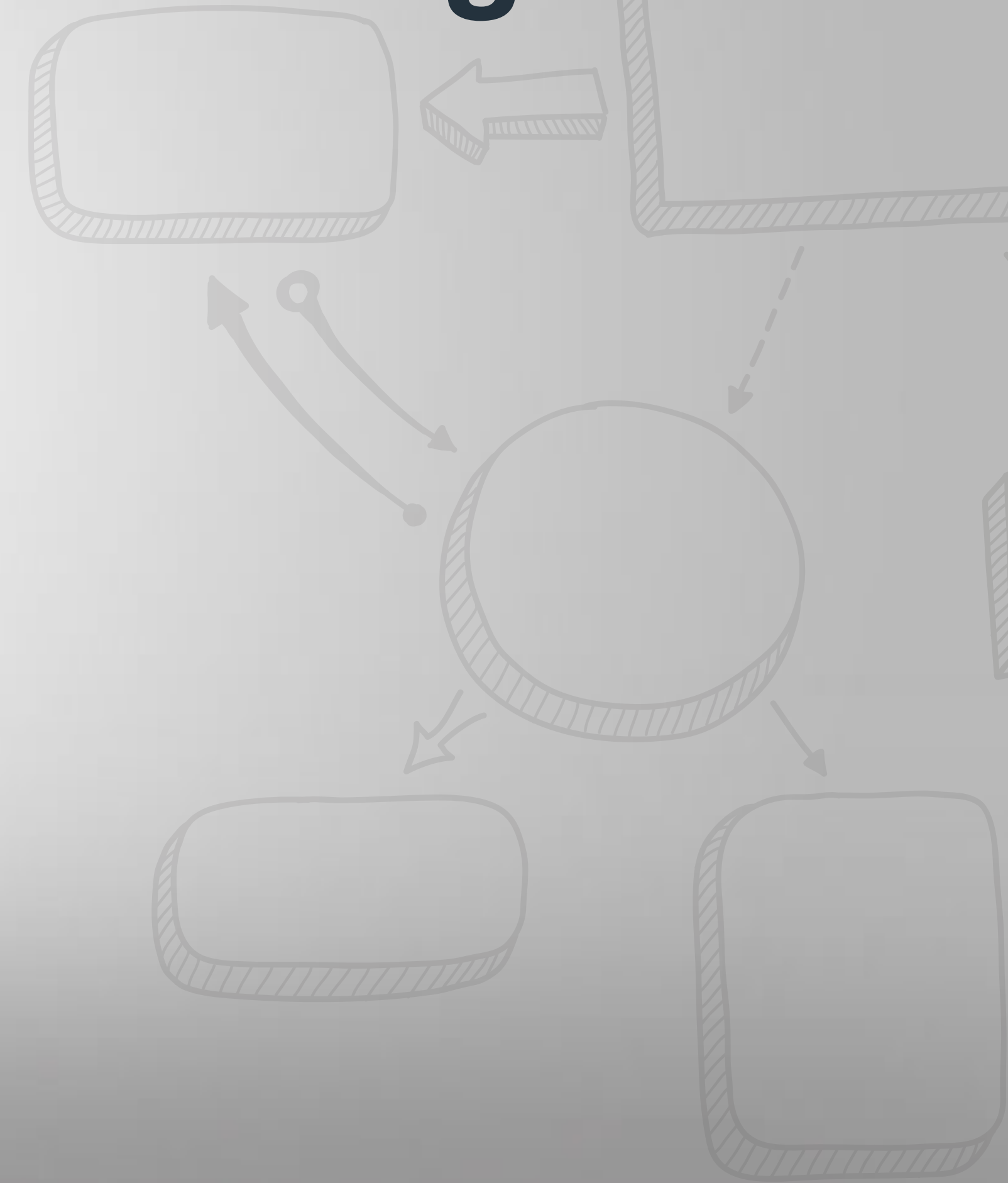
...gets delivered here



Presenting Your Customer Captivation Offer:

4 Elements Of A Customer Captivation Page:

1. Ugly Video Sales Letter (VSL)
2. Delayed CTA Button
3. *Exit Redirect
4. *Long-Form Sales Letter Version



Presenting Your Customer Captivation Offer:

This Is **NOT** For The Newbie Marketer Or The Online Marketer Who Doesn't Currently Have At Least A Basic Marketing Funnel...

Presenting Your Customer Captivation Offer:

- **NO** Branding
- **NO** Header Graphic
- **NO** Headline
- **NO** Add To Cart Button



This Is **NOT** For The Newbie Marketer Or The Online Marketer Who Doesn't Currently Have At Least A Basic Marketing Funnel...

Presenting Your Customer Captivation Offer:

Keys To Your Ugly Video Sales Letter (VSL):

- **ALWAYS Start With A Word-For-Word Written Script**
- **Record The Audio Separately First (Audacity)**
- **Focus On Voice Inflection, Tone, Pace, Volume**
- **The Slides Should Be Pure Text And Match Your Script**
- **More Slides With Less Text Are Best (Movement)**
- **Every 6th-8th Slide Do NOT Match Word-For-Word**
- **Use A Video Streaming Service For Mobile Compatibility (i.e. Vimeo Pro, Wistia)**

Presenting Your Customer Captivation Offer:

*Customer Captivation Page Extras:

- Exit Redirect
- Long-Form Sales Letter Version

This Is **NOT** For The Newbie Marketer Or The Online Marketer Who Doesn't Currently Have At Least A Basic Marketing Funnel...



From: Todd Brown
West Palm Beach, Florida

This is not... I repeat... NOT... for the newbie marketer or the online marketer who doesn't currently have at least a basic marketing funnel.

This... is for the truly advanced marketer who's ready to jack-up their marketing funnel conversions with over 26 advanced marketing funnel super-conversion tactics.

I'm talking about tactics used within the slickest marketing funnels that most average marketers don't even know about... and certainly nobody is talking about.

Hi, my name is Todd Brown.

And I'm going to make this very quick and very easy for you if you're ready for it.

Currently I'm considered the foremost authority on engineering wildly profitable marketing funnels.

Clients routinely pay a **\$5,000.00 monthly retainer to have me optimize their marketing funnels** and boost conversions for them.